**FRIDAY NOVEMBER 29TH**

10.45-12.15 Panel 3: Examining private actors as regulatory authorities

Enrico Portili (Tilburg University, the Netherlands), 'Elusive after all. How transnational private regulation escapes public influence'

Kari Irwin (University of Cambridge, UK), 'The global governance and public private interests in the development of transnational digital regulation'

Ilo Swan Sevilla (Cornell University, USA), 'EU publication of private certifiers for cybersecurity'

12.30-14.00 Panel 4: Unearthing patterns of hybrid authorities

Fenghu Li et al. (University of International Business and Economics, China), 'Innovating partnerships with the private sector: the KAMPALA Principles and their implementation'

Max Nagel (Scuola Normale Superiore, Italy), 'Varieties of transformations from public to mixed governance regimes: preventing the emergence of responsibility gaps'

Oliver Westerwinter (University of St. Gallen, Switzerland), 'Contextual design: existing international institutions and new transnational governance'

**KEYNOTE SPEAKERS**

28 November 2019, Room H.001, 12:00 – 13:30

*From Politics to Cyberspace: State Control of the Internet*

Prof. Dr. Anita Gohdes, Hertie School of Governance, Berlin

Co-sponsored by the TUM-GOV Center for Doctoral and Postdoctoral Studies’ Research Seminar

Less than a decade ago the world was celebrating the internet and social media as the great democratizer that would finally allow the organizing group across the world to have their voices heard. In contrast to this initial optimism, the past few years have seen an increase in attention for the myriad ways in which states are expanding their control over cyberspace. This talk will trace states’ attempts to control the internet, for example through the means of increasingly nuanced forms of censorship, online surveillance, and the proliferation of digital propaganda. While the focus will be on domestic control of the internet, the talk will also touch upon the states’ efforts to exercise power and control of cyberspace at the global level, in particular in the context of the push for ‘cyber sovereignty’.

Anita Gohdes is Professor of International and Cyber Security at the Hertie School. Her research focuses on contentious politics in the cyber realm, with a current emphasis on large-scale quantitative analyses of state behaviour. Previously, she was Assistant Professor of International Relations at the University of Zurich, and postdoctoral research fellow at Harvard Kennedy School’s Belfer Center International Security Program. Since 2009, she has worked for the California-based non-profit advocacy group, the German Federal Foreign Office, and has consulted for the World Bank and the United Nations on security and state fragility. Her doctoral dissertation (University of Mannheim) was awarded the German Dissertation Award in the Social Sciences by the Körber Foundation, and the Walter Isard Dissertation Award by the Peace Science Society. Anita Gohdes is part of the Centre for International Security’s research team.

29 November 2019, Room H.001, 09:00-10:30

*Experimentalist Interactions: Joining Up the Transnational Timber Legality Regime*

Prof. Dr. Jonathan Zeitlin, University of Amsterdam

This keynote will discuss the interactions between the European Union’s Forest Law Enforcement, Governance and Trade (FLEGT) initiative and other components of the emerging transnational timber legality regime, both public and private. It examines how, and through what institutional mechanisms, these interactions are producing a “joined-up” transnational regime, based on a shared normative commitment to combat illegal logging and coercive efforts to implement and enforce it. The paper argues that the experimentalist architecture of the EU FLEGT initiative has fostered productive, mutually reinforcing interactions both with public timber legality regulation in other consumer countries and with private certification schemes. But this emerging regime remains highly polycentric, with broad scope for autonomous initiatives by NGOs and private service providers, along with national governments, international organizations, and multi-donor partners. Hence horizontal integration and coordination within it depend on a series of institutional mechanisms, some of which are distinctly experimentalist, while others can also be found in more conventional regimes. These mechanisms include cross-referencing and reciprocal endorsement of rules and standards, mutual learning and peer review through information sharing and comparison of enforcement approaches; public oversight and joint assessment of private certification and legality verification schemes; and the “penalty default” effect of public legality regulation in consumer countries, which have pushed both exporting countries and transnational firms to comply with the norms and procedures of the emerging transnational regime. The findings of this paper thus provide robust new evidence for the claim advanced in previous work that a joined-up transnational regime can be assembled piece-by-piece under polyarchic conditions through coordinated learning from decentralised experimentation, without a hegemonic power to impose common global rules.

Jonathan Zeitlin is Distinguished Faculty Professor of Public Policy and Governance in the Polity Science Department at the University of California, Berkeley, and Academic Director of the Amsterdam Centre for European Studies (ACES). His current research focuses on new forms of experimentalist governance within and beyond the European Union, with particular emphasis on market regulation, environmental protection, and social policy. He has (co)authored or edited 16 books and more than 100 peer-reviewed journal articles and book chapters. Recent publications include: “The European Union beyond the Polycracy: Integration and Politicisation in an Age of Shifting Cleavages” (with Francesco Nicola), special issue of the Journal of European Public Policy (2019); “Experimentalism in Transnational Forest Governance: Implementing European Union Forest Law Enforcement, Governance and Trade (FLEGT) Voluntary Partnership Agreements in Indonesia and Ghana” (with Christine Overdevest), Regulation & Governance (2018); “EU Socioeconomic Governance since the Crisis. The European Semester in Theory and Practice” (with Amy Verdun, Journal of European Public Policy/ Routledge 2018); Extending Experimentalist Governance? The European Union and Transnational Regulation (Oxford University Press, 2015); and “Experimentalist Governance” (with Charles Sabel), in David Levi-Faur (ed.), The Oxford Handbook of Governance, (Oxford University Press, 2012).

Workshop organized by Nora von Ingersleben-Seip, Zlatina Georgieva & Fiona Kinniburgh. For any questions and to participate in the panels, please contact gpsychworkshop@gov.tum.de (no registration required for keynotes).